Connect to the **fastest growing** community of CIOs, CTOs, CISOs, & CDOs

HOTTOPICS.HT

- ✓ Build long-term relationships
- ✓ Create thought leadership content with our community
- ✓ Build your own lead gen & brand awareness campaigns

10+ YEARS OF CONNECTING TECHNOLOGY LEADERS

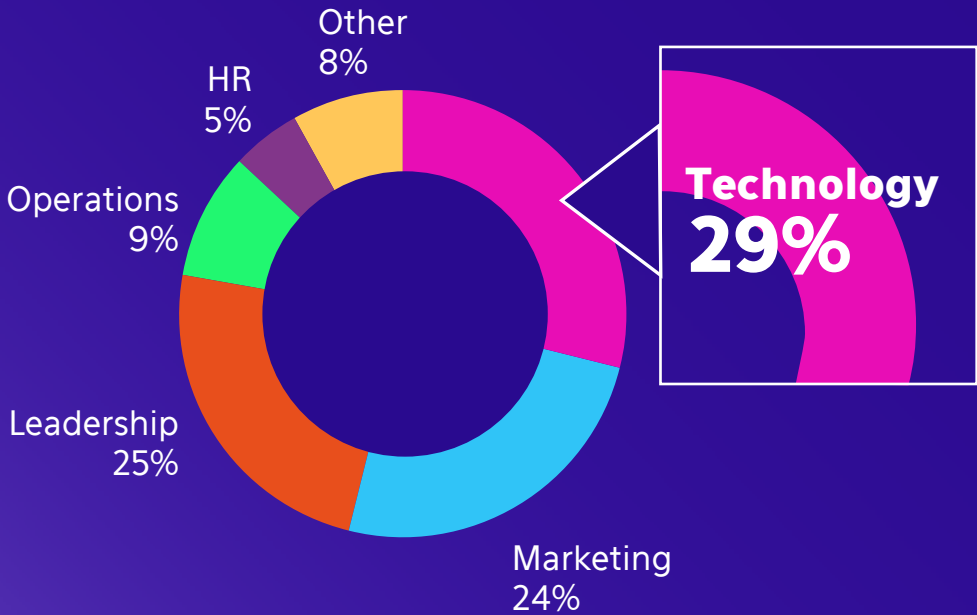# Connecting CIOs, CTOs, CDOs, and CISOs for 10+ years

HotTopics.ht is a community of 15,000 C-level executives, including 4,000+ technology leaders, with representation from 75% of the Fortune 500. This community is brought together through premium thought leadership, Top 100 awards, and our flagship event, The Studio.

The Studio is a unique film set experience that brings our diverse community together for a day of directed roundtable conversations and targeted networking, generating leads, brand awareness, and cutting edge content (written, video, podcasts, and white papers) for our partners.
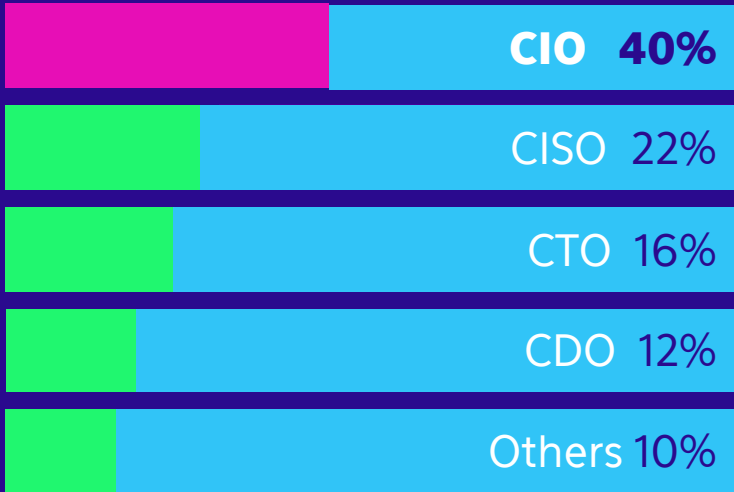
- Europe (36%)
- Asia (26%)
- North America (24%)
- South America (5%)
- Australia (5%)
- Africa (4%)

15000+
CXO Community

- Other 8%
- HR 5%
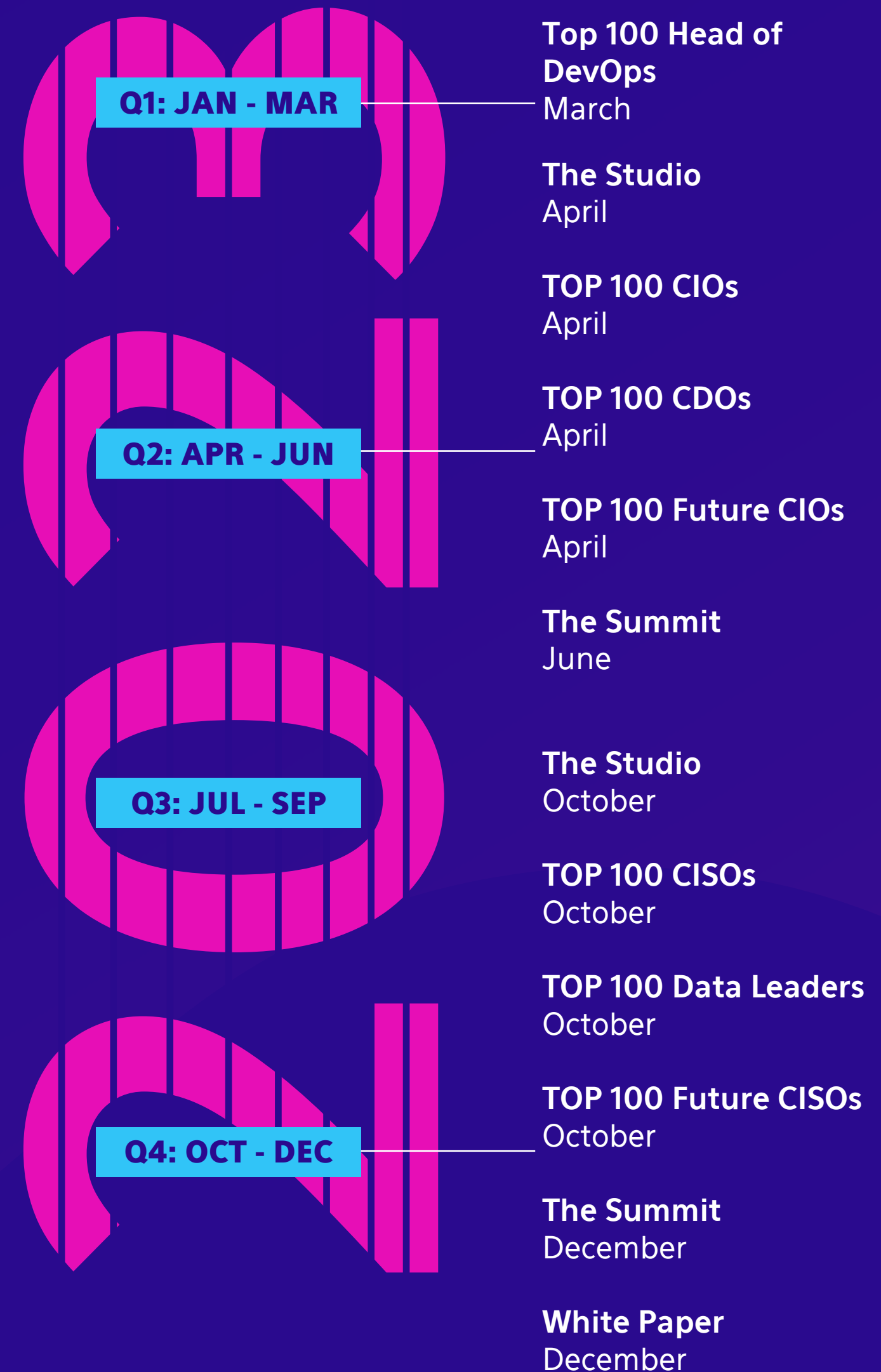- Operations 9%
- Leadership 25%
- Technology 29%
- Marketing 24%

4000+
Technology Community

- CIO 40%
- CISO 22%
- CTO 16%
- CDO 12%
- Others 10%

162%
technology leaders community growth in two years

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Connecting you to some of the biggest enterprise accounts in the world

accenture | AEGON | AEON | Allianz | AMERICAN EXPRESS | AngloAmerican | AstraZeneca | AVIVA | AXA | BAE SYSTEMS

BARCLAYS | BAYER | BEST BUY | BMW | Boehringer Ingelheim | BOEING | BOUYGUES | BT Group | Capital One | Carrefour

CATERPILLAR | centrica | CISCO | Coca-Cola | DANONE | DELL Technologies | Deutsche Bank | DHL | e·on | ERICSSON

FACEBOOK | FUJITSU | GE | gsk | THE HOME DEPOT | Honeywell | hp | Hewlett Packard Enterprise | HSBC | ING

JM Johnson Matthey | Lilly | LLOYDS BANKING GROUP | MAERSK | MERCK | Microsoft | Mondelēz International | Nationwide | NETFLIX | NISSAN

NOKIA | ORACLE | orange | PEPSICO | Sainsbury's | SAP | Schneider Electric | Shell | SIEMENS | Swiss Re

TATA | Telefónica | TESCO | UBS | UNITED AIRLINES | verizon | vodafone | VOLVO | Walgreens Boots Alliance | ZURICH

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A 12-month campaign for Leads, Brand Awareness, and Content

✓ Gives you access to an annual CIO program of events, content, and awards

✓ Features your executives and your brand in our tech leaders community

✓ Guarantees delivery of senior tech buyer leads throughout the year

✓ Delivers premium content fueling your marketing strategy

✓ Helps you create your own community sustainably

Q1: JAN - MAR

Top 100 Head of DevOps
March

The Studio
April

TOP 100 CIOs
April

Q2: APR - JUN

TOP 100 CDOs
April

TOP 100 Future CIOs
April

The Summit
June

Q3: JUL - SEP

The Studio
October

TOP 100 CISOs
October

TOP 100 Data Leaders
October

Q4: OCT - DEC

TOP 100 Future CISOs
October

The Summit
December

White Paper
December

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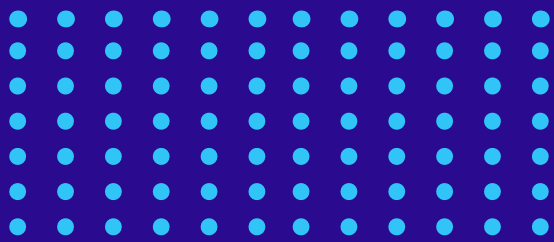# The Event Series: The Studio & The Summit

THE STUDIO

The Studio is a unique hybrid film set experience bringing together 100+ CIOs and other technology leaders, for a day of 30+ directed recorded roundtables and speed networking in April and October 2023.

THE SUMMIT

The Summit is a virtual, all-day event where all the content recorded at The Studio is broadcast to our wider community. It creates additional opportunities for our partners to generate leads and brand awareness. Our Summits are hosted in June and December 2023.

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What our community members are saying

Soraj Shah
Journalist and Reporter, BBC

It was a great event! The best one I've been involved in.

Alison Davis
Chief Information Officer Natural History Museum

A really enjoyable event. I particularly liked the speed networking, a good mix of interesting new contacts made and some great catch ups with existing contacts.

Paul Coby
Chief information Officer, Persimmon Homes

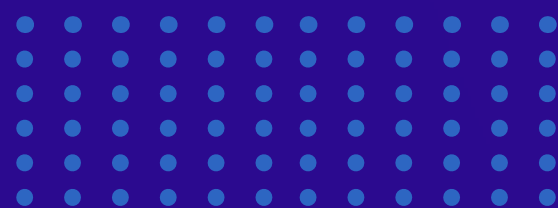Very much enjoyed the speed networking opportunities which I joined with some trepidation.

Juan Villamil
CIO, Imperial College

The Studio is an amazing tech event that needs to be in your calendar every year.

Julie Pierce
CIO, Food Standards Agency

A really inspiring and invaluable day.

Georgina Owens
CTO, Liberis

The #1 tech event I attend each year!

Mark Chillingworth
Editor, Financial Times

Brilliant event, you pushed the boundaries of the format of live events!

Mansi Thapar
Global Head, Cyber Security, Apollo Tyres

It was a great, awesome event. One of its kind. Really had a great time and the discussion topics were awesome. The best part was the networking break and meeting other CISOs.

Ian Cohen
Chief Product & Information Officer, Acacium Group

So glad I could be part of such an amazing event full of insights, thought leadership and networking. Setting the standard!

Conor Whelan
Chief Information & Operations Officer, Experian

A fantastic event with brilliant discussions on today's and tomorrow's important issues.

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To partner with HotTopics.ht please contact:

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